



# BENEFITS OF MEMBERSHIP

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2025

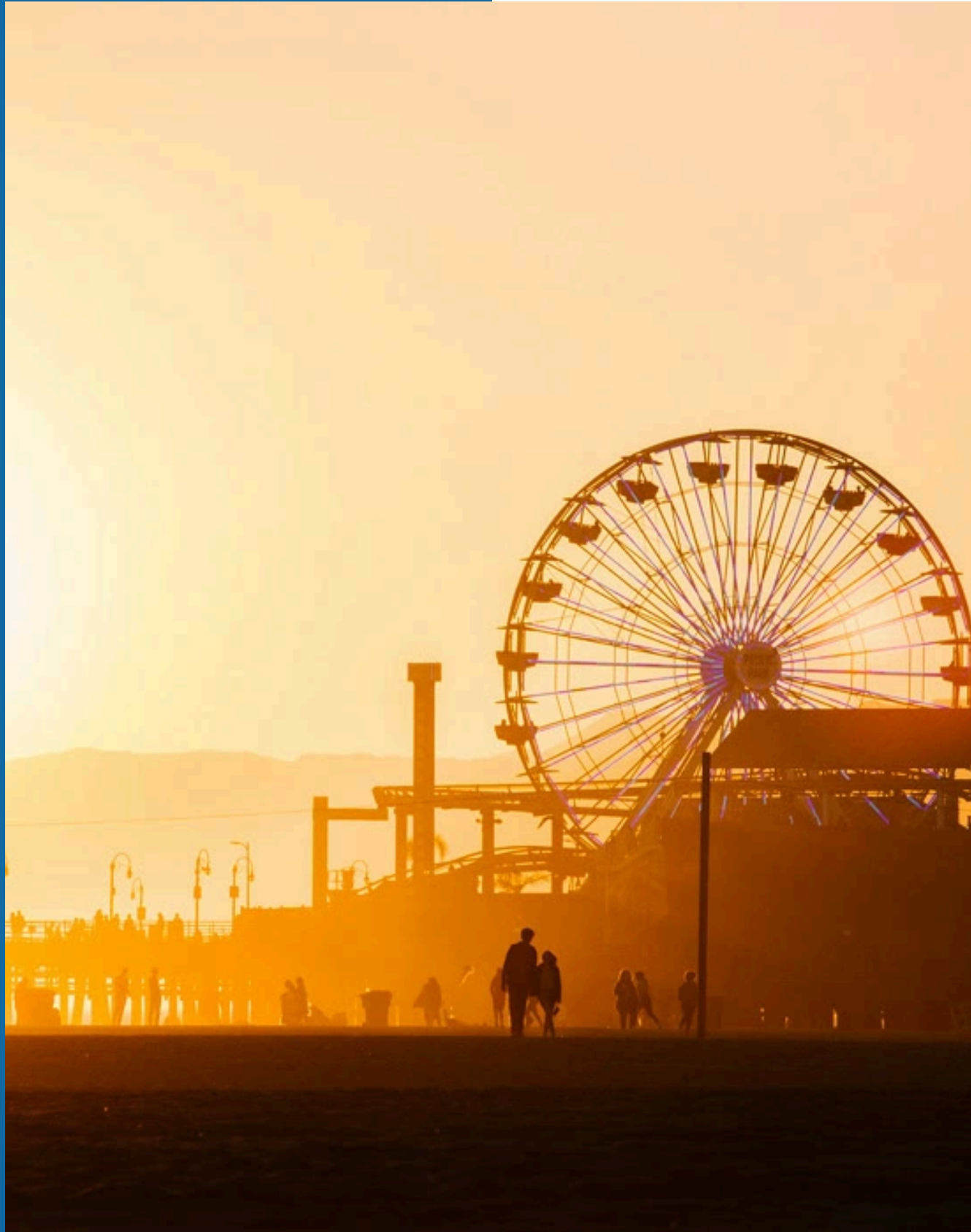




# ABOUT US

## SANTA MONICA CHAMBER OF COMMERCE

The Santa Monica Chamber of Commerce advocates and represents business interests and issues facing the community. The Chamber provides an environment to help its members prosper and succeed through a proactive working partnership with all levels of government and community organizations to achieve a healthy local economy and quality of life.







# MEET THE TEAM

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**JUDY KRUGER**

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**SULI KENYATTA**

*Next Gen Mentorship Program  
Director*

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# WHY JOIN

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## ➤ MARKETING & NETWORKING

Amplify your brand visibility and connect with Santa Monica's top business leaders

## ➤ SIGNATURE EVENTS

Four big events that focus on business resources, thought leadership, and networking

## ➤ ADVOCACY

Influence policies that impact your business through Chamber advocacy efforts

## ➤ WORKFORCE DEVELOPMENT

Build an internship & workforce pipeline with Faculty at SMC







# NETWORKING

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- **Connect with Santa Monica's top business leaders and entrepreneurs**
- **Gain access to 25+ exclusive members-only mixers, summits, and local events each year**
- **Collaborate with like-minded professionals to create initiatives that promote economic development and drive visibility for your business**
- **Connect with Santa Monica's top business leaders and entrepreneurs**







# MARKETING

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- Enhance your Online Directory with over 30,000 viewers
- Engage in sponsorship opportunities
- Host Ribbon-Cutting ceremonies
- Offer member-to-member discounts in weekly newsletters that reach 25K+ contacts
- Tag us for exposure on all social media channels



@Smchamber



@santamonicabiz







# POLICY & ADVOCACY

The Santa Monica Chamber provides a platform for members to engage in key policy discussions and advocate for issues that impact their businesses and industries. By participating in committee meetings, members help shape upcoming legislative priorities and drive meaningful change within the community.

## POLICY CONFERENCE AT



The only chamber policy conference in the Los Angeles area dedicated to advocating for businesses



### GOVERNMENT AFFAIRS COMMITTEE

Advocacy committee for all members and industries.

Advocacy efforts include:

- Letters of support for key job growing legislation
- Letters of opposition for job-killing legislation



### RETAIL & HOSPITALITY COMMITTEE

For hotels and retail businesses.

Advocacy efforts include:

- Halting min wage increases
- Clean and safe advocacy
- Highway 10 and PCH re-opening



### LAND USE COMMITTEE

Provides guidance on land use, planning, housing, and real estate development policy.

Guest speakers include:

- Land use experts
- Councilmembers
- Architects



### PALISADES & MALIBU REBUILD COMMITTEE

Meeting bi-weekly to provide contractors with information and connections to capture the rebuild opportunity - \$131 billion dollar rebuild spend.





# WORKFORCE DEVELOPMENT

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**A workforce development collaboration between the Santa Monica Chamber of Commerce and Santa Monica College**

- Connect with Faculty at SMC and give input on upcoming programs
- Build an internship and workforce pipeline from SMC. Hire the best and brightest!
- Attend conferences, webinars, and information session

For more info or to become a featured business please contact [judy.kruger@smchamber.com](mailto:judy.kruger@smchamber.com)





# NextGen Mentors & The Chamber Foundation

The Chamber Foundation, in partnership with Santa Monica College, has an impactful signature program called NextGen Mentors that meets for six weeks every fall and every spring school semester. NextGen focuses on diverse chamber members mentoring black and brown students at Santa Monica College. Topics include navigating pathways to a successful career start, dealing with set-backs and microaggressions at work, and overcoming a limiting mindset, just to name a few.







# MEMBERSHIP LEVELS



SCAN OR CLICK  
TO JOIN

Nonprofit or 1 Employee	\$470
2 - 5 employees	\$525
6 - 10 employees	\$605
11 - 20 employees	\$825
21 - 50 employees	\$1,320
51 - 100 employees	\$1,960
100+ employees	\$3,800
Restaurant up to 100 seats	\$620
Restaurant 100 seats +	\$750

\*Pricing tiers are based on full-time local employees

\*All new members are required to pay a \$50 administrative fee