



2024

SANTA MONICA CHAMBER OF COMMERCE

Benefits Of Membership

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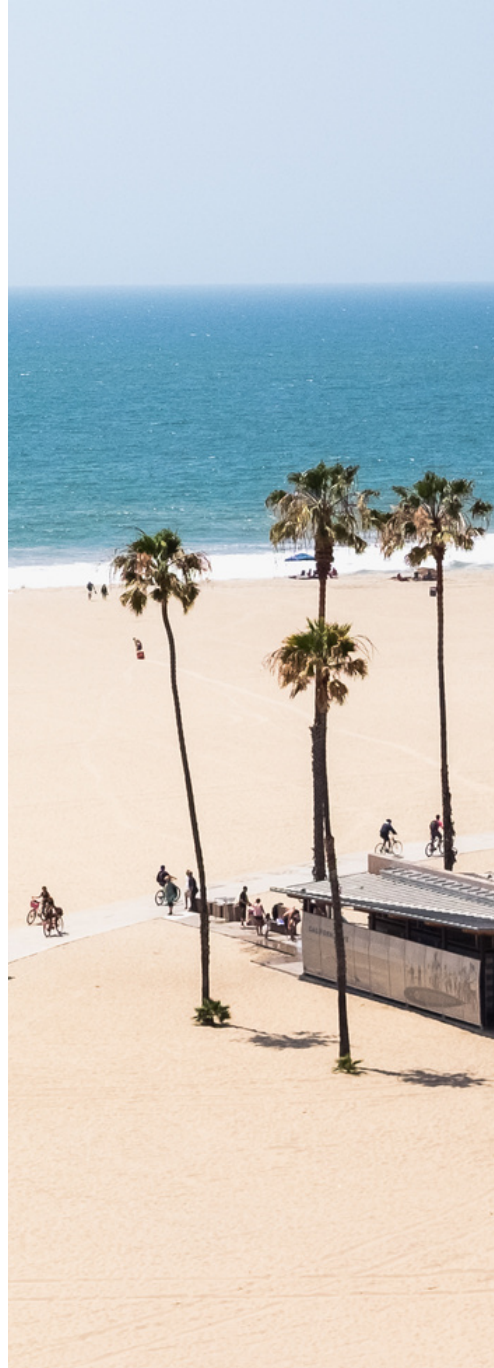
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ABOUT US

The Santa Monica Chamber of Commerce advocates and represents business interests and issues facing the community. The Chamber provides an environment to help its members prosper and succeed through a proactive working partnership with all levels of government and community organizations to achieve a healthy local economy and quality of life.



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MEET THE TEAM!

Meet your new Chamber team members who will be your go to contacts.



JUDY KRUGER

Chief Executive Officer
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SUSAN HOJER

Vice President of Membership
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LEANN OLIVER

Marketing & Events Manager
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ALEX BROWN

Director Gov Affairs
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WHY JOIN?



MARKETING

NETWORKING

ADVOCACY



Join the Santa Monica Chamber and watch your business thrive! Enjoy a newsletter spotlight with your business description and image, an enhanced online presence, exclusive member-to-member discounts, broad event promotion and more. Network effectively and collaborate through various programs, committees, and advocacy efforts. With the Santa Monica Chamber, you're not just joining; you're joining a thriving community that's committed to your success.

MARKETING



HIGHLIGHTS

MARKETING

- Enhance your Online Digital Directory with over 30,000 viewers
- Engage in sponsorship opportunities with wide community visibility
- Host Ribbon Cuttings and Grand Openings
- Promote on our Social's - X, FB, LinkedIn, Instagram with your promos
- Brand your company on the Chamber website, emails and social media
- Utilize Chamber website advertising banners (fee applies)

BUSINESS RESOURCES

- Offering workforce, internship, and hiring connections to SMC
- Providing mentorship opportunities for executives to SMC students
- Enjoy business support for start-ups and ongoing business
- Attend business growth workshops
- Join issue working groups - safety and security
- Connect with small business counselors



MARKETING



EVERYTHING YOU GET

- Enhance Online Digital Directory with your photos and videos to over 30,000 viewers.
 - Feature your business on Member Spotlight in the weekly Newsletter.
 - Offer Member to Member Discount – share your unique Chamber offer on the website, member-to-member portal, and/or newsletter (2 consecutive weeks) to grow business.
 - Promote on Social Media – tag us for exposure - Facebook or LinkedIn = Santa Monica Chamber of Commerce, Instagram = @smchamber, YouTube = SantaMonicaChamber, X = @santamonicabiz (featured on the front page of Chamber home page).
 - Provide Raffle Prizes for exposure and product/service awareness at Chamber mixers.
 - Sponsor events with wide community visibility at an additional fee.
 - Host Ribbon Cuttings and Grand Openings at an additional fee.
 - Advertise on Chamber website banners available at an additional fee.
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NETWORKING & ADVOCACY



HIGHLIGHTS

NETWORKING

- Attend monthly mixers with over 75 other members and non-members
- Attend cool signature events - Gala's, Biz Summit and more!
- Attend Coffee Connections - bi-monthly morning networking
- Post your events on our Community Calendar on our website
- Enjoy Member to Member special promotions
- Acquire access to other business partners

GOVERNMENT AFFAIRS/ADVOCACY

- Participate in Government Affairs committee
- Serve as a committee chair member
- Attend Politics & Cocktails with local leaders
- Engage in unique and impactful town halls with City Council
- Request letters of support or letters of opposition
- Share and shape positions on critical issues

NETWORKING & ADVOCACY



EVERYTHING YOU GET

NETWORKING

- Register in advance for upcoming programs and mixers (Biz@Sunset Mixers, Coffee Connections, Policy Events, Member Orientations, Signature Events)
- Connect with fellow Chamber members online, through member portal or through customized introductions. Connect with fellow Chamber members online, through member portal or through customized introductions

ADVOCACY

- Receive support from the Santa Monica Chamber on issues of importance to you
- Support other Chamber members and industries through Government Affairs Committee
- Participate in Committee Meetings to shape upcoming issues - locally and statewide

Membership Development Committee – 3rd Wednesday at 4 PM

Government Affairs – 1st Thursday every month at 4 PM – Zoom

Hospitality Committee – 1st Thursday at 7:30 AM every other month – Zoom

Land Use Committee – 4th Thursday every other month at 4 PM - location in SM



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2024 MEMBERSHIP LEVELS

NONPROFIT OR 1 EMPLOYEE	\$470
2 - 5 EMPLOYEES	\$525
6 - 10 EMPLOYEES	\$605
11 - 20 EMPLOYEES	\$825
21 - 50 EMPLOYEES	\$1,320
51 - 100 EMPLOYEES	\$1,960
100+ EMPLOYEES	\$3,080
RESTAURANT UP TO 100 SEATS	\$620
RESTAURANT 100 SEATS +	\$750

- NETWORKING
- ONLINE DIRECTORY
- MARKETING
- SPONSORSHIPS
- ADVOCACY
- BIZ RESOURCES
- SPECIAL EVENTS
- RIBBON CUTTINGS
- SPECIAL OFFERS
- EVENT CALENDAR
- EMAIL UPDATES
- WEBSITE PROMOS
- SOCIAL MEDIA

