

  
**Santa Monica**  
CHAMBER OF COMMERCE  
*Building a Thriving Community Since 1925*

December 11<sup>th</sup>, 2012

Dear Mayor and Councilmembers,

The Santa Monica Chamber of Commerce is deeply concerned that our community has not had enough time to review the proposed procedural changes for development agreements. We request that Council postpone their decision and allow adequate time to study the proposal.

In our initial review we have identified a number of areas of concern:


- The process is already extremely slow and expensive.
- Further slowing the process will hinder economic development in Santa Monica, decrease potential new revenue for city services, and reduce the community benefits that new development provides.
- The LUCE calls for new developments of community approved type, scale, and location. Slowing the DA process will slow the implementation of the LUCE.

We look forward to hearing back from you.

Sincerely,



**Ellis O'Connor**  
Chairman



**Laurel Rosen**  
President & CEO

**Board Members, Cont.**

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Krista Phipps  
Southern California Gas Company

Evan Pozarny  
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Bill Rinker  
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