


Santa Monica
CHAMBER OF COMMERCE
Building a Thriving Community Since 1925

January 14th, 2013

Santa Monica Landmarks Commission
1685 Main Street, Room 212
Santa Monica, CA 90401

Dear Landmarks Commission,

The Santa Monica Chamber of Commerce is thrilled to hear that the Miramar Hotel has filed an application to designate the Palisades Building as a local historic landmark. Ocean Avenue LLC has done a superb job maintaining and improving this important property, and we are excited to see the beautiful landmarked Moreton Bay Fig thriving at the hotel's entrance.

With its long history in Santa Monica, the Miramar has become a local institution, and is a major contributor to the economic vitality of our city. As a historical property, the Miramar requires regular improvements to stay competitive and to meet the needs of its customers. It is vital that the Commission does not establish conditions that would excessively restrict the hotel's ability to operate successfully, repair, renovate or improve the property.

We encourage you to approve their application.

Sincerely,



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Chairman



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